

Mayor Michael R. Bloomberg & Small Business Services (SBS) Commissioner Robert W. Walsh Present 2008 Neighborhood Achievement Awards

On July 14th, Mayor Michael R. Bloomberg and Small Business Services (SBS) Commissioner Robert W. Walsh presented the 2008 New York City Neighborhood Achievement Awards to 10 recipients at Gracie Mansion. This exciting event honors the individuals, businesses and community organizations that share our commitment to building neighborhoods, creating jobs, and opening economic opportunities for New Yorkers. "The strength of our City lies in the thousands of New Yorkers who have come together to make



our 300 neighborhoods cleaner, safer and more vibrant," said Commissioner Walsh. Among those honored included: Harlem

Congregations for Community Improvement (HCCI), Four Bronx Institutions Alliance (FBIA) –Fordham University, Montefiore Medical Center, the New York Botanical Garden, and the Wildlife Conservation Society, The Queens Start UP! Business Plan Competition, Heyward Davenport, the Manhattan Chamber of Commerce, Brooklyn Workforce Innovations (BWI), Grant Associates, Beacon Paint & Hardware, K-Dog & Dunebuggy, and the Floating Pool at Brooklyn Bridge Park Beach.

WIB Member Training about the Workforce Investment Act (WIA) and the Role of the Board

We are pleased to invite WIB members to a unique training on About the Workforce Investment Act (WIA) and the Role of the Board on July 25th from 8:30 AM – 10 AM in the 4th Floor Board room at 110 William Street. Greg Newton, an expert on WIA with over 20 years of experience in the workforce development community, will join us to provide an overview of the purpose of WIA and the role of the Board in the workforce investment system, and to take member questions about WIA and the WIB. This session is geared to our newer members but all members are invited to attend. If you are interested in attending, please RSVP to Jessica Gunderson by the 21st at jgunderson@sbs.nyc.gov.

Save the Date: Department of Youth and Community Development (DYCD) NYC LADDERS FOR LEADERS 2008

DYCD is planning a celebration on August 18th for the 2008 Ladders for Leaders participants and their families, employers, and other supporters. The event will take place at Gracie Mansion, East End Avenue at 88th Street. You will be invited to this special recognition – so please save the date. NYC Ladders for Leaders, a partnership between DYCD and the Commission on Women's Issues, is an innovative program that offers high school and college students the opportunity to participate in summer internships with dynamic corporations and businesses in New York City. Participants receive pre-employment training before starting their seven-week summer internships, and attend regular workshops throughout the summer. To learn more about hiring interns or getting involved, contact Daphne Montanez, Director of Corporate Relations at NYCLaddersForLeaders@dycd.nyc.gov

Thank You to Two WIB Members!



The WIB would like to extend an enthusiastic thank you to **Horace Barker** and **Ken Dircks** for their invaluable feedback on the Individual Training Grant (ITG) pricing project.



**Save the Date:
NYCLMIS Transportation
Sector Profile Report
Release and Roundtable
on August 20th**

On August 20th, the New York City Labor Market Information Service (NYCLMIS) will be hosting the Transportation Sector Roundtable. The NYCLMIS provides labor market analysis primarily intended for the public workforce system and undertakes research and technical assistance projects to inform policy makers of critical issues affecting New York City's labor market and economy. The service is a joint endeavor of the WIB and the Center for Urban Research (CUR) at the Graduate Center of the City University of New York (CUNY). On June 12th, the NYCLMIS was introduced at the WIB quarterly meeting. Lesley Hirsch, the Research Director of the NYCLMIS presented a preview of findings from the soon to be released Transportation Sector Profile Report. The profile will be available in August at the Transportation Sector Roundtable and on the WIB and CUR websites. Additional information will be provided in an email invitation soon. If you are interested in attending, please RSVP to Lea Kilraine at lkilraine@sbs.nyc.gov. We hope to see you there!

**Columbia University's
School of International and Public
Affairs to Write Workforce Case Study
on New York City**

Over the summer, Columbia's School of International and Public Affairs (SIPA), through WIB member Ester Fuchs, will be authoring a case study which provides a contextual description and analysis of workforce development in NYC, highlighting the City's successes and facilitating discussion for the future. This case study will be the first in SIPA's

new case study collection and will be taught to over 100 first year students in SIPA's Master of Public Administration program this Fall. The case study will also be marketed to Public Affairs schools around the country and available to workforce stakeholders around the country who are interested in gleaned lessons from New York City.

**Labor Market Information:
New York City Job Growth
Best in Nation's**

The New York metro area added 39,800 new jobs over the past year, despite the slow economy - with the five boroughs accounting for 92 percent of those jobs, according to the US Bureau of Labor Statistics (BLS). According to the BLS national survey, the City's job-growth rate for the year was five times faster

than the national average. Despite the positive news, the City's annual job growth amounted to only a 1 percent increase, the weakest since December, 2004.

Source: Rita Delfiner, The New York Post

MEMBER SPOTLIGHT:

Rocco Damato, Chief Executive Officer, A.L. Bazzini Co



Why are you a member of the WIB?

I have been in the food processing and confection manufacturing business for a long time. It is very important that we retain and grow jobs in this sector of the economy. Manufacturing has been a portal to the middle class for millions of people and needs to remain that for generations to come. It is a passion of mine to identify the forms and models of successful 21st century manufacturing right here in New York City, where I was born and my ancestors worked in these jobs.

Why are the services offered through the system important to businesses?

There are several reasons, especially since the WIB has been moved to Small Business Services (SBS) under Commissioner Walsh's leadership. Workforce1 Career Centers are what we all hoped they would become- practical, real world, functioning facilities that seek out employees for quality jobs that exist. The Centers determine what employers need and provide job ready employees. The more the system succeeds at doing this, the more the employer community will rely on it for that cost free service. This also, ultimately makes the WIB a great resource and cost free service for the individual getting the job.

What is your favorite place in New York City?

That is a difficult one. It is not a specific place, rather a time of year. The City during the holidays, from Thanksgiving to Christmas does it for me. I love the atmosphere, the traditional Currier and Ives look and feel. There are a lot of places that are really neat in New York City, some of my favorites include: Central Park, the Metropolitan Museum of Art, the Museum of Natural History, the Bronx Zoo, Arthur Avenue in the Bronx, Astoria in Queens, Carroll Gardens in Brooklyn, the Hudson River Park and Battery Park City in Manhattan. They and the rest of the City are just really special for me during the holidays.